



Join the Michigan Eye-Bank Big House Big Heart Team

October 3, 2010 • U of M Football Stadium
10K-8:00 AM • 5K-9:00 AM • 1 Mile Fun Run-10:30 a.m.



Dear Friend of the Michigan Eye-Bank,

On behalf of the Michigan Eye-Bank, I would like to ask you to consider running, walking, wheeling or strolling in the Big House Big Heart 10K, 5K or 1-Mile, to be held on Sunday, October 3, 2010.

The race starts at the University of Michigan's "Big House" football stadium, the largest in the United States, and finishes on the 50 yard line of "The Big House!" You will have the unique opportunity to run through the University of Michigan tunnel, under the goalpost and watch yourself finish on the "Big House" jumbotron screen.

The Michigan Eye-Bank invites you to join our team to raise much-needed funds for our mission to restore sight by participating, not only as a runner, walker, wheeler or stroller, but also as a fundraiser.

All you need to do is register for the race at www.bighousebigheart.com, and use the **Select Team Name** drop down box to choose the Michigan Eye-Bank. Mail-in forms are also available online. Once you have joined the Michigan Eye-Bank Big House Big Heart team, contact Chris Dempsey at cdempsey@michiganeyebank.org or (734) 887-2326, and he will send you a Michigan Eye-Bank fundraising packet that includes a contribution form, receipts for your contributors and fundraising tips. You may collect funds from friends, family, neighbors, co-workers, etc. Set a goal for yourself, and let your contacts know:

***"I'm running the Big House Big Heart for the Michigan Eye-Bank
to support their mission to restore sight!"***

Michigan Eye-Bank Team Goal: \$10,000.00

ALL contributions raised by our team go directly to the Michigan Eye-Bank

Thank you so much for participating in this great effort to help the Michigan Eye-Bank and the other many important nonprofits that serve this community! The Eye-Bank will host a team rally and Michigan Eye-Bank tour this summer (date TBD) for everyone to "MEET the TEAM", turn in pledges, swap fundraising ideas and get fired up for October 3rd!

Sincerely,

Lisa Langley
Executive Director