



CONTACT:
Dan Reynolds
Communications Manager
(734) 780-2116
Fax: (734) 780-2142
dan@midwesteyebanks.org

Michigan Eye-Bank presents Shared Vision Award to Bedford Township Lions Club

ANN ARBOR – The Michigan Eye-Bank is pleased to announce that it will be presenting the Bedford Township Lions Club with a Shared Vision Award at the Club’s meeting on September 2.

The Shared Vision Award recognizes individuals and organizations that go the extra mile in supporting Eye-Bank initiatives, such as *I Joined!*, a grassroots campaign designed to get the word out about the importance of signing up on the Michigan Organ Donor Registry. Michigan Eye-Bank President and CEO Kevin Ross will be on hand to present the award.

The Bedford Township Lions have shown themselves to be major supporters of the Donor Registry, with every Club member documenting his or her wishes regarding donation, earning themselves the status of “100 Percent Club.”

Usually, when a Lions Club attains 100 Percent Club status, the Michigan Eye-Bank presents the Club with a patch for its banner, but the Bedford Township Lions believed they could gain more exposure for the Donor Registry by wearing patches on their vests, so the Club asked the Eye-Bank for individual patches, too.

“The Bedford Township Lions have been extremely supportive of our mission to spread the word about the Donor Registry,” says Lisa Langley, Administrative Director of the Michigan Eye-Bank. “That’s why we want to recognize their efforts with a Shared Vision Award.”

The Michigan Eye-Bank, a division of Midwest Eye-Banks, is a charitable, not-for-profit organization dedicated to the restoration of sight. It recovers, evaluates and distributes human eye tissue for transplantation. It also supports research into the causes and cures of blinding eye conditions, promotes donation awareness through public and professional education, and provides humanitarian aid to people in need of corneal transplantation throughout the world. For more information, visit the Michigan Eye-Bank online at www.michiganeyebank.org or call (800) 247-7250.

