

1717 R.T. DUNN DRIVE, UNIT 201-7 • BLOOMINGTON, IL 61701
800-548-4703 • 312-706-6770 • Fax 309-828-6347 • www.illinoiseyebank.org



FOR RELEASE:
October 21, 2009

CONTACT:
Dan Reynolds
Communications Manager
(734) 887-2311
Fax: (734) 887-2310
dan@midwesteyebanks.org

Nursing students' bake sale to benefit Illinois Eye-Bank, Watson Gailey

OGLESBY, Illinois – Buying a sweet treat at Illinois Valley Community College on October 22 can do much more than curb midday hunger – it can also help the Illinois Eye-Bank, Watson Gailey.

Students enrolled in the college's nursing program are holding a bake sale, with proceeds going to the Eye-Bank. The nursing students had the idea for the sale after Dave Hearn, the Eye-Bank's regional coordinator, gave a presentation about the Eye-Bank to one of the school's nursing classes. A variety of baked goods will be for sale on campus from 11 a.m. to 2 p.m.

"I'm glad these students have an interest in supporting our mission," Hearn said. "Not only do they have an idea of what we do and support us in their professional nursing careers, but they are also helping us on a different, more personal level."

Hearn will also be on hand at the bake sale to answer questions about eye, organ and tissue donation and to help people add their names to the Illinois Organ/Tissue Donor Registry.

The Illinois Eye-Bank, Watson Gailey, a division of Midwest Eye-Banks, is a charitable, not-for-profit organization dedicated to the restoration of sight. It recovers, evaluates and distributes human eye tissue for transplantation. It also supports research into the causes and cures of blinding eye conditions, promotes donation awareness through public and professional education, and provides humanitarian aid to people in need of corneal transplantation throughout the world. For more information, visit the Illinois Eye-Bank, Watson Gailey online at www.illinoiseyebank.org or call (800) 548-4703.

